

Internet Users and Penetration in Western Europe, by Country, 2014-2019

	2014	2015	2016	2017	2018	2019
Internet users (millions)						
Germany	62.2	63.0	63.6	64.1	64.3	64.7
UK	50.1	51.3	52.5	53.7	54.5	55.3
France	47.8	48.7	49.5	50.2	50.7	51.2
Italy	35.8	36.2	37.2	37.5	37.7	37.8
Spain	31.6	32.3	33.0	33.5	33.9	34.2
Netherlands	14.3	14.6	14.6	14.7	14.8	14.8
Sweden	8.1	8.1	8.2	8.3	8.3	8.4
Switzerland	6.7	6.9	7.0	7.1	7.3	7.4
Denmark	4.7	4.8	4.9	4.9	4.9	4.9
Norway	4.5	4.5	4.6	4.6	4.7	4.7
Finland	4.4	4.4	4.5	4.5	4.6	4.6
Ireland	3.7	3.8	3.9	4.0	4.1	4.2
Other	28.3	28.7	29.2	29.5	29.7	29.9
Western Europe	302.1	307.5	312.7	316.5	319.4	322.1
Internet user growth (% change)						
Ireland	3.9%	2.5%	2.5%	2.3%	2.3%	2.2%
UK	2.8%	2.5%	2.3%	2.1%	1.6%	1.4%
Spain	3.8%	2.3%	2.1%	1.4%	1.2%	1.1%
Switzerland	2.0%	2.0%	1.9%	1.9%	1.7%	1.6%
France	2.4%	1.9%	1.6%	1.4%	1.1%	0.9%
Netherlands	1.6%	1.6%	0.4%	0.4%	0.4%	0.4%
Germany	1.7%	1.4%	1.0%	0.7%	0.4%	0.5%
Denmark	1.4%	1.4%	1.4%	0.2%	0.2%	0.2%
Italy	3.7%	1.3%	2.6%	0.7%	0.5%	0.5%
Norway	2.4%	1.2%	1.1%	1.0%	1.0%	0.9%
Finland	1.3%	1.2%	1.1%	1.0%	0.9%	0.8%
Sweden	2.0%	0.8%	0.8%	0.8%	0.8%	0.8%
Other	1.9%	1.6%	1.6%	1.1%	0.7%	0.6%
Western Europe	2.5%	1.8%	1.7%	1.2%	0.9%	0.8%
Internet user penetration (% of population in each group)						
Norway	87.0%	87.0%	87.0%	87.0%	87.0%	87.0%
Denmark	85.0%	86.0%	87.0%	87.0%	87.0%	87.0%
Netherlands	85.0%	86.0%	86.0%	86.0%	86.0%	86.0%
Switzerland	83.7%	84.7%	85.7%	86.7%	87.6%	88.4%
Finland	82.9%	83.9%	84.8%	85.6%	86.4%	87.1%
Sweden	83.1%	83.1%	83.1%	83.1%	83.1%	83.1%
UK	77.4%	78.8%	80.0%	81.0%	81.7%	82.2%
Ireland	77.0%	78.0%	79.0%	79.9%	80.8%	81.7%
Germany	76.8%	77.9%	78.8%	79.5%	79.9%	80.3%
France	75.3%	76.4%	77.3%	78.1%	78.6%	79.1%
Spain	66.2%	67.1%	67.9%	68.3%	68.6%	68.9%
Italy	58.0%	58.6%	60.0%	60.3%	60.5%	60.7%
Other	67.2%	68.2%	69.3%	70.0%	70.5%	71.0%
Western Europe	72.6%	73.6%	74.6%	75.2%	75.6%	76.0%

Note: individuals of any age who use the internet from any location via any device at least once per month; numbers may not add up to total due to rounding
Source: eMarketer, July 2015